**COMMUNITIES** 

THE RAW
REFLECTION OF

//

YOU

SLWR

TM

## **OUR STORY**

"DRIVEN TO BREAK THE MOLD, SLVR DESIGNS SPACES THAT ECHO LIFE'S RICHNESS.



IT ALL BEGAN WITH ONE QUESTION: WHAT IF SPACES TRULY REFLECTED THEIR PEOPLE?"

THIS BELIEF SHAPES EVERY COMMUNITY. SPACES ARE DESIGNED TO GROW WITH LIFE'S RHYTHM, EMBRACING THE IMPERFECT, HONORING CONTRAST, AND HOLDING STORIES WITH GRACE.

SLVR IS NOT ABOUT FLEETING TRENDS; IT'S ABOUT CREATING ENVIRONMENTS THAT RESONATE TODAY AND REMAIN MEANINGFUL FOR GENERATIONS TO COME. WE ARE BUILDING MORE THAN SPACES; WE ARE BUILDING LEGACIES.





REFLECTION IS NOT ABOUT SYMMETRY OR FLAWLESSNESS. IT'S ABOUT LIGHT FINDING SHADOW, SILENCE FINDING MEANING, AND MATERIALS CARRYING MEMORY. REAL LIFE ISN'T POLISHED—AND NEITHER ARE THE SPACES THAT ECHO IT BEST.

SLVR REFLECTS LIFE ITSELF—RAW, LAYERED, AND UNAPOLOGETICALLY AUTHENTIC. IN OUR COMMUNITIES, YOU'LL FIND SPACES THAT INSPIRE, CHALLENGE, AND CONNECT. SPACES THAT DON'T

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REFLECTION ISN'T JUST A DESIGN



# CORE VALUES // AT SLVR, OUR VALUES REFLECT THE SOUL OF OUR COMMUNITIES:



#### **AUTHENTICITY //**

IMPERFECTION IS BEAUTY IN ITS RAWEST FORM.

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#### RESILIENCE //

BUILT TO EVOLVE OVER TIME, JUST LIKE THE PEOPLE INSIDE.

#### DEPTH //

CONTRAST-LIGHT AND DARK, PRESENCE AND QUIET —ADDS LAYERS OF EMOTION

AND MEANING.

## REFLECTION //

EVERY DETAIL CARRIES THE STORIES OF THOSE WHO LIVE WITHIN.

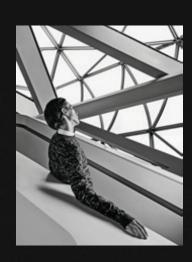
### INNOVATION //

BOUNDARIES ARE REDEFINED—NOT FOR NOVELTY, BUT FOR TIMELESS RELEVANCE.

## THE STORY OF SLVR

# REFLECT MORE //

SLVR'S JOURNEY IS A CONTINUOUS FLOW OF EVOLUTION.



SLVR EVOLVES THROUGH EACH PROJECT, INSPIRED BY LIFE'S DUALITIES: CHAOS AND CALM, RAWNESS AND REFINEMENT.

THROUGH EVERY STEP OF OUR JOURNEY, ONE PRINCIPLE REMAINS CONSTANT: PROGRESS WITHOUT PRETENSE. SLVR DOESN'T JUST BUILD; IT TRANSFORMS SPACES INTO REFLECTIONS OF THE LIVES THEY HOLD.

# NOT PERFECT, JUST RIGHT //

EVERY SLVR PROJECT IS A CHAPTER IN OUR STORY, AND EACH ONE IS UNIQUE IN ITS ESSENCE:

#### **URBAN RETREATS //**

SPACES DESIGNED FOR PAUSE AND REFLECTION AMID THE CITY'S PULSE.

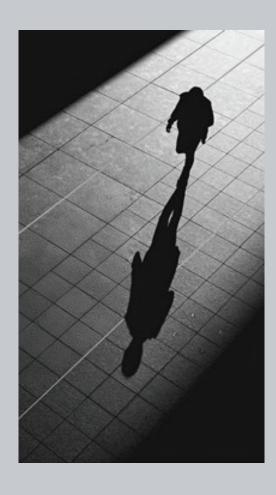
#### TIMELESS HOMES //

COMMUNITIES THAT BALANCE SIMPLICITY WITH SOPHISTICATION



#### DYNAMIC LANDSCAPES //

ENVIRONMENTS THAT CONNECT PEOPLE TO NATURE, PURPOSE, AND EACH OTHER. FROM RESIDENTIAL DEVELOPMENTS TO MIXED-USE COMMUNITIES, SLVR PROJECTS EMBODY OUR CORE PHILOSOPHY—SPACES THAT ARE AS ALIVE AS THE PEOPLE WITHIN THEM.



# THE ART FORM //

SLVR DESIGNS WITH PURPOSE. WE DON'T FOLLOW TRENDS; WE CREATE FORMS THAT FEEL GROUNDED, TIMELESS, AND INTENTIONAL.

OUR SPACES ARE NOT DEFINED BY EXCESS BUT BY CLARITY—WHERE EVERY ELEMENT SERVES A PURPOSE AND EVERY DETAIL SPEAKS TO THE HEART OF DESIGN.

LIKE SILVER, OUR DESIGNS SHINE THROUGH THEIR RAWNESS, EVOLVING WITH GRACE AND CHARACTER OVER TIME. THIS IS THE ART OF SLVR—WHERE FORM FOLLOWS MEANING.



**OUR VISION //** TO REDEFINE HOW SPACES REFLECT LIFE BY HONORING AUTHENTICITY, EMBRACING IMPERFECTION, AND SHAPING ENVIRONMENTS THAT LAST.

# SLVR

OUR MISSION // TO CRAFT COMMUNITIES THAT FEEL DEEPLY HUMAN SPACES THAT INSPIRE BELONGING, FOSTER GROWTH, AND CARRY LEGACY.



SLVR'S APPROACH IS ROOTED IN SIMPLICITY, INTENTION, AND INNOVATION:

#### OUR APPROACH //

**OBSERVE //** WE START BY UNDERSTANDING THE LIVES, STORIES, AND ASPIRATIONS OF THE

PEOPLE WE BUILD FOR.

**DESIGN //** WE CRAFT SPACES THAT BALANCE FUNCTIONALITY WITH EMOTIONAL RESONANCE.

**EVOLVE //** OUR COMMUNITIES ARE DESIGNED TO GROW, ADAPT, AND ENDURE OVER TIME



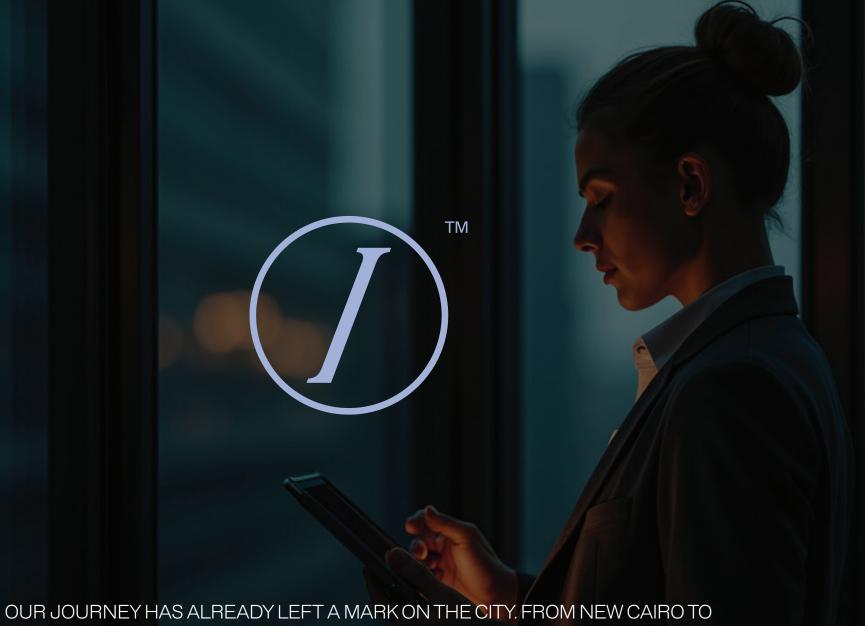
SLVR HERITAGE // SLVR'S FOUNDATION IS BUILT ON THE BELIEF THAT IMPERFECTION IS LIFE'S MOST BEAUTIFUL TRUTH. INSPIRED BY THE NATURAL EVOLUTION OF MATERIALS LIKE SILVER, OUR HERITAGE IS ONE OF AUTHENTICITY, RESILIENCE, AND TIMELESS DESIGN.

WE HONOR THE PAST WHILE BUILDING FOR THE FUTURE, CREATING COMMUNITIES THAT REFLECT LIFE IN ITS TRUEST FORM.

### **ACHIEVEMENTS - FACTS & FIGURES //**

HERE'S A SLVR-INSPIRED CONTENT PIECE THAT CAPTURES THE ESSENCE OF YOUR VISION, WHILE MAINTAINING THE BOLD, REAL, AND ASPIRATIONAL TONE OF THE BRAND:

AT SLVR, WE SEE BEYOND THE NOW. OUR VISION ISN'T LIMITED BY TODAY—IT'S SHAPED BY THE FUTURE WE'RE BUILDING. WITH A PORTFOLIO OF LANDMARK PROJECTS ACROSS NEW CAIRO, 6TH SETTLEMENT, ST. 90, AND BEYOND, WE'VE SET THE STAGE FOR WHAT'S NEXT.



OUR JOURNEY HAS ALREADY LEFT A MARK ON THE CITY. FROM NEW CAIRO TO COUNTLESS OTHER LOCATIONS ACROSS EGYPT, SLVR HAS REDEFINED SPACES WITH EVERY STEP WE TAKE. BUT WE'RE NOT STOPPING THERE.

## "SHAPING THE FUTURE, ONE LEGACY AT A TIME"

IN THE MOST SOUGHT-AFTER LOCATIONS, NEW PATHS ARE TAKING SHAPE—DRIVEN BY INNOVATION, VISION, AND PURPOSE. THESE ARE MORE THAN BUILDINGS; THEY ARE LASTING IMPRESSIONS, CAREFULLY CRAFTED TO ENDURE. TRENDS COME AND GO. BUT WHAT LASTS LEAVES A MARK.

EVERY PROJECT BECOMES A CHAPTER IN A LARGER LEGACY—RESONATING ACROSS CAIRO AND FAR BEYOND. THIS ISN'T JUST ABOUT PRESENCE TODAY; IT'S ABOUT CREATING A FUTURE THAT STANDS THE TEST OF TIME.





SLVR

COMMUNITIES

# CURRENT DEVELOPMENTS // RVR

A MIXED-USE HUB IN NEW CAIRO OFFERING OFFICES, CLINICS, AND STORES ALL IN ONE SEAMLESS ADDRESS. WITH UNIT SIZES STARTING FROM 40 SQM, SCALABLE LAYOUTS, AND PREMIUM VISIBILITY, RVR IS BUILT FOR REAL BUSINESS AND LONG-TERM VALUE. IT'S NOT JUST ADAPTABLE SPACE. IT'S SPACE SHAPED FOR PEOPLE.

#### **CORE POINTS //** RAISE THE IMPERFECTION

#### **MODULAR FLEXIBILITY**

ADAPTABLE LAYOUTS FOR CLINICS, OFFICES, AND SHOPS STARTING FROM 40 SQM.

#### **MIXED-USE CONVENIENCE**

COMMERCIAL, MEDICAL, AND ADMIN FUNCTIONS TOGETHER IN ONE EFFICIENT DESTINATION.

#### **READY INFRASTRUCTURE**

PRE-FITTED WITH CLINIC-READY VENTILATION, BUSINESS CONNECTIVITY, AND DIRECT RETAIL ACCESS.

#### **SMART DESIGN**

LAYOUTS THAT MAXIMIZE FUNCTION AND NATURAL LIGHT IN EVERY SQUARE METER.

#### **BUILT TO LAST**

TIMELESS, HIGH-FUNCTION ARCHITECTURE MADE TO STAY RELEVANT AND REFINED.





## FOUNDER'S LETTER // TO OUR COMMUNITY,

SLVR WAS BORN FROM A SIMPLE, YET PROFOUND BELIEF // SPACES SHOULD REFLECT THE LIVES THEY HOLD.

IN A WORLD DRIVEN BY PERFECTION, WE CHOSE A DIFFERENT PATH. WE CHOSE TO HONOR THE CRACKS, THE CONTRASTS, THE IMPERFECTIONS THAT MAKE LIFE BEAUTIFUL. OUR COMMUNITIES ARE NOT JUST PLACES TO LIVE—THEY ARE MIRRORS OF YOUR JOURNEY, YOUR ASPIRATIONS, AND YOUR TRUTH.

AT SLVR, WE DON'T DESIGN FOR TRENDS OR FLEETING MOMENTS. WE DESIGN FOR MEANING, FOR CONNECTION, FOR LEGACY. EVERY SPACE WE CREATE IS BUILT TO ENDURE, TO EVOLVE, AND TO TELL A STORY—YOUR STORY

THANK YOU FOR BEING PART OF THIS JOURNEY. TOGETHER, THIS JOURNEY CONTINUES—SHAPING NOT ONLY PLACES BUT REFLECTIONS OF LIFE ITSELF.

SINCERELY,

[ AHMED ELSEWASY ] FOUNDER, SLVR COMMUNITIES



# RVR // A NEW DIMENSION OF MIXED-USE EXCELLENCE



RVR IS MORE THAN A DESTINATION IT'S A COMMERCIAL ECOSYSTEM DESIGNED FOR MOVEMENT, PURPOSE, AND PROGRESS.

STRATEGICALLY LOCATED, RVR BLENDS
FUNCTIONALITY AND SOPHISTICATION ACROSS
OFFICES, CLINICS, AND RETAIL STORES, CREATING A
SPACE WHERE BUSINESS, WELLNESS, AND
LIFESTYLE INTERSECT.

ONE ADDRESS. ENDLESS POTENTIAL.



RVR //
PURPOSE IN
EVERY FORM

WHETHER LAUNCHING A BUSINESS, BUILDING A PRACTICE, OR CURATING A SHOPPING EXPERIENCE—RVR ADAPTS TO AMBITION.

STARTING AREA FROM 40M



OFFICES DESIGNED FOR FOCUS, FLEXIBILITY, AND FORWARD THINKING TEAMS



RETAIL SPACES BUILT TO ENGAGE, INVITE, AND CONNECT WITH COMMUNITY



CLINICS TAILORED FOR CARE, COMFORT, AND CREDIBILITY

RVR ISN'T JUST A PLACE TO DO BUSINESS

IT'S A SPACE WHERE AMBITION BECOMES STRUCTURE, AND STRUCTURE BECOMES LEGACY.







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# COMMUNITIES







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